**Hearst API Portal Questions**

1. **Governance Team** - Is there a basis for an adoption rate by business units or brands outside HBM at this time?  It would help to understand so that it can be planned for.
2. **Governance Team** - Do we foresee an influx of brands having their APIs ready at a certain point in time?
3. **Mashery Question** - Does Mashery plan on upgrading our build in the future to their latest instance?
4. **Mashery Question -** Is there a way to display components that are in the template already into the TINYMCE view, for example, for the right navigation on the Documentation template, can we bring in the right navigation so that it get instantiated from the TINYMCE plugin via a short code,

***ex: [right-sidebar]***

1. **Mashery Question** - If so how does the upgrade process work?
2. **Mashery Question** If we upgrade do we have to start over or rebuild the templating engine?